

Letter from Chairman

31st August 2009

I am pleased to report to you on the performance of Media24 Holdings (Proprietary) Limited ("Media24") for the financial year ended 31 March 2009. As you know, Welkom Yizani Investments Limited ("Welkom Yizani") owns a 15% stake in Media24.

Media24 experienced difficult trading conditions over the past year. This is reflected in group revenues that grew 6.4% to R7,0 billion, compared with the double digit growth experienced in prior years. The net operating profits before other gains and losses were lower than last year because of significant retrenchment and restructuring costs. The company continues to invest in growth projects and incurred business development costs of R199 million (2008: R285 million) during the year, mostly for the launch of new titles or the development of new markets.

What is included in your shareholder pack?

We have included the following information for you:

- A copy of the annual report of Media24. This report provides you with a snapshot of the group's operations over the past financial year and a summary of its financial results.
 - The financial statements of Welkom Yizani for the period ended 31 March 2009.
 - Notices of the annual general meetings (AGMs). You are entitled to vote at both the Media24 and Welkom Yizani AGMs. Please note that this year's AGMs will start at 10:00 on Thursday 23 September 2009 at the Joseph Stone Auditorium, Klipfontein Road, Athlone, Cape Town. If you will be attending the AGMs, you should sign the proxy/meeting attendance forms and bring them with you to the meeting. They should be presented at the registration counters in order to gain attendance to the meeting and receive voting instructions. Please arrive for registration early to avoid delays. If you are unable to attend in person, you can still exercise your vote by completing the personalised proxy forms posted to all shareholders on Monday 31 August 2009, and returning them in the enclosed reply-paid envelope to reach Link Market Services by 10:00 on Tuesday 21 September 2009;
 - Special Offer: A R100 discount voucher on any books purchased from Media24's online shop Kalahari.net
 - This voucher is valid until 31 October 2009 and you can take up the offer by logging on to www.kalahari.net. Representatives from Kalahari.net will be at the AGMs to assist you in activating your discount voucher.
- Media24 Holdings (Proprietary) Limited

Dividend

This year Welkom Yizani will receive R24,75 million (2008: R24,75 million) as a total dividend for its 15% interest in Media24. From these proceeds, Welkom Yizani will declare a preference dividend payable to Naspers Limited of R19,8 million (2008: R19,8 million). This preference dividend is payable in terms of the funding agreement between Naspers Limited and Welkom Yizani.

The board of directors of Welkom Yizani has recommended that a dividend be declared to all Welkom Yizani shareholders from the remaining balance of approximately R4.95 million (2008: R4.95 million) of the dividend received by Welkom Yizani. As a consequence, a dividend (subject to the approval of shareholders at the annual general meeting to be held on 23 September 2009) of 33.9 cents per share (2008: 33.9 cents per share) will be declared by Welkom Yizani.

If approved by shareholders, you will therefore be entitled to 33.9 cents for every share that you own. For example, if you own 100 Welkom Yizani shares, you will receive a dividend equal to 100 x 33.9 cents – i.e. R33.90. The dividend will be paid into your bank account. **It is therefore very important that your bank account details as well as your postal address details are correct on the share register.**

Performance of your shares

As you know, the shares in Welkom Yizani are not listed on any stock exchange and cannot be bought or sold before 8 December 2011. . It is therefore not possible to provide an indication of the value of the shares until they trade. However, you can get an indication of how your investment is performing from the increase in revenue and net profit of the Media24 group as outlined in the financial statements.

We are very happy to have you as a shareholder and we look forward to a long and fruitful relationship with you.

Should you have any queries, please contact our call centre on 0860 12 12 24.

Kind regards

G J Gerwel

Chairman

Welkom Yizani Investments Limited

Registration number (2006/021434/06)

Directors: G J Gerwel, N Jansen, P O Goldhawk

Registered office: 40 Heerengracht, Cape Town 8001